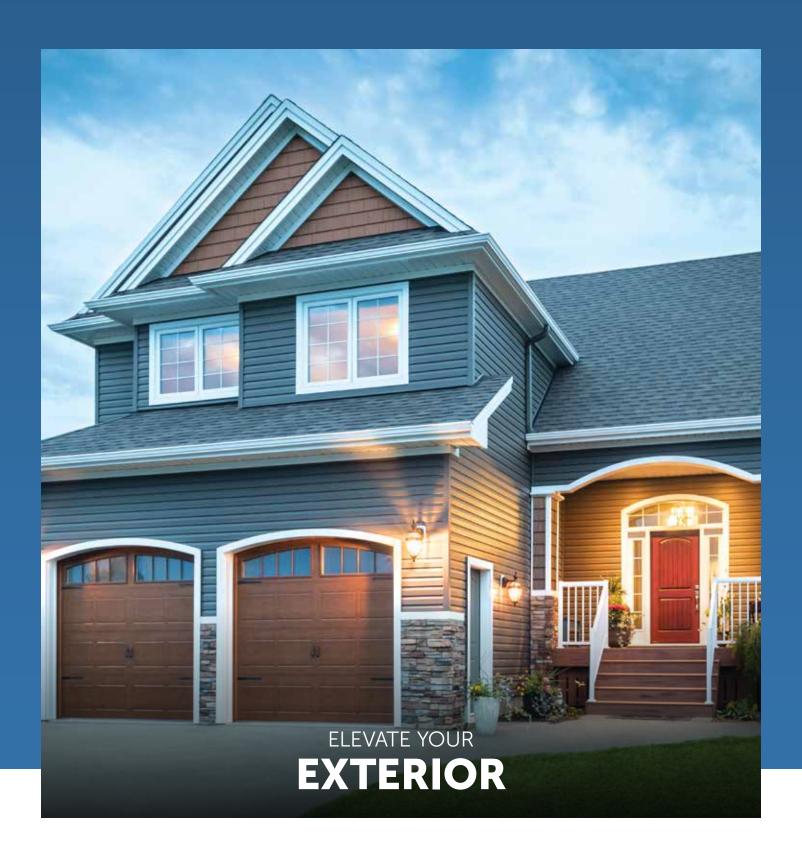
## **Estate**<sup>™</sup>









## TIMELESS PRESENCE

AND EFFORTLESS ENDURANCE FROM DAY ONE.

Estate™ Siding gives you something invaluable in creating a gorgeous home: choice. That translates into a wide array of trending colours and several popular profiles. Plus it's engineered to add durability and subtract maintenance hassle, is warranted not to flake, chip or sag, and stands up to the sun, wind, rain and snow.

Estate delivers timeless design and worry-free living year after year.

- Available in a full palette of trending ColorScapes<sup>™</sup> colours
- Offered in popular profiles (straight lap and dutchlap)
- Engineered with high performance features
- Never needs painting
- Surprisingly sustainable
- Industry-leading Double Lifetime Warranty





## CONQUER ANY CLIMATE.

Estate™ Siding delivers high performance against the elements with hurricane-force wind resistance, Chromatix® technology applied to all Colorscapes® Dark and Premium colours, and nail hems and lock & clip systems designed for a robust installation.

- Robust .044" thick panel
- Partial rollover nailing hem
- Teardrop lock and clip system
- Designed to withstand hurricane-force winds up to 285 km/h
- Premium and Dark Colorscapes® shades feature Chromatix® technology colour protection

## DEEPEN DESIGN WITH COLOUR.

Colour is crucial to how your siding presents itself. So we pay a lot of attention to what's trending and what works. Choosing your own colours can be fun, but a bit overwhelming. So we created a colour combination tool to help. Get ideas and tips at royalbuildingproducts.com/color-style/royal-color-combinations.

We develop our wide range of colours to fully express design when they're fresh, and years down the road, engineering our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

- Our proprietary Chromatix® technology colour protection effortlessly maintains the look you create in a challenging outdoor environment.
- Infrared-reflecting pigments reduce heat buildup
- UV formulation with mineral-based pigments keep siding colours from fading





#### Colorscapes® Dark Colours

| Redwood        | Shamrock      | Midnight Surf |
|----------------|---------------|---------------|
|                |               |               |
|                |               |               |
| Granite        | Heritage Blue | Ironstone     |
|                |               |               |
| Riverway       | Cocoa         | Wedgewood     |
|                |               |               |
|                |               |               |
| Weathered Gray | Marine Blue   | Urban Bronze  |

#### Colorscapes® Premium Colours

| Storm     | Walnut         | Tree Moss   |
|-----------|----------------|-------------|
|           |                |             |
|           |                |             |
|           |                |             |
| Rockslide | Toasted Almond | Silver Mist |



## CHOICE IS A BEAUTIFUL THING.

Estate™ Siding comes in straight lap and dutchlap panels, giving you the flexibility to perfectly match your vision, whether it's traditional, contemporary or elegant. All of our styles and profiles are made from durable vinyl textured with a gorgeous woodgrain. And every one of them defies the effects of time and weather.

- Choice of D4, D45D & D5D profiles with a partial rollover hem
- 5/8" projection for deep shadow lines

### A SUSTAINABLE CHOICE IS

### **EVEN BETTER.**

Estate™ Siding is available in a wide selection of colours and profiles, is lightweight yet durable and never requires painting or staining. Plus it's remarkably green—from production and manufacturing to transportation and installation. Our facilities recycle virtually all scrap materials during the manufacturing process and Estate was designed so that when cut into, no hazardous materials are emitted during installation. From our facility to your home, our siding is a safe and sustainable option to choose.

- Manufactured from recyclable and recycled materials
- Rivals natural cedar in overall green performance
- 1/3 the environmental impact of fiber cement

# LOSE THE MAINTENANCE,

GAIN THE WEEKEND.

All of our offerings are extremely low maintenance and require no painting. Compare that to competitive technologies like wood, fiber cement and engineered wood, which all require painting at some point in their lifetimes.

- Virtually maintenance free
- Never needs painting
- Won't flake, chip, rot or sag

## **LIVE EASY**

FOR THE LONG HAUL.

Our Double Lifetime Warranty provides full coverage to both the first and second owner, while other vinyl manufacturers often prorate their warranties for the second owners. Our warranty is facilitated by the strength of our innovation and technology, which creates real peace of mind and can equate to improved resale value for the first owner.

- Industry-leading Double Lifetime Warranty
- Strong resale value



Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, colour and dimension. But the experience doesn't have to be painstaking or frustrating.

Use our website to find resources for guidance and inspiration, like these:

### HomePlay<sup>™</sup> by Westlake Royal<sup>™</sup>

Mix and match siding and trim combinations before you commit

#### **Inspirational Photos**

See beautiful examples of home styles and colours

#### **Colour Design Guide**

Immerse yourself in valuable information and ideas

#### **Free Samples**

Get a hands-on look at our siding













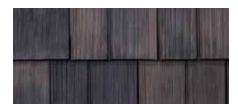




### BOUNDLESS\*\*

Where some see boundaries, Westlake Royal Building Products™ sees opportunities to drive innovation, elevate design and deliver solutions that redefine the industry. Our comprehensive selection of products, materials and widely expressive colour palettes and textures meet any home demand—inside and out, East Coast to West. Giving everyone the tools and technology to transform spaces into anything they want. This is our mission. And it's Boundless™.

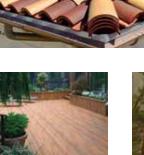














SIDING & ACCESSORIES TRIM & MOULDINGS

**ROOFING** 

**STONE** 

**WINDOWS** 

**OUTDOOR LIVING** 



