



**Build**

**However you imagine home,  
we have it covered.**

 **ROYAL** Building Products  
A Westlake Company



# The last siding brochure you'll ever need.

Choosing the right siding is likely the biggest, and potentially the most confusing, exterior decision out there. But it doesn't have to be. Royal® Building Products is out to make the experience simple and supremely satisfying—with gorgeous, low-maintenance siding that covers a wide range of styles, climates and budgets.

In this brochure, you'll find out why our siding is so curb appealing, highly durable and easy to live with. For clarity, direction and even a little inspiration, just start turning the pages. You'll love where you end up.

On Cover:  
Woodland D45D in Rockslide,  
Royal® Board & Batten in Urban Bronze,  
Royal® Vinyl 3.5 Trim in Wedgewood

Haven® D7 in Heather,  
Portsmouth™ Hand-Split Shake in Marine Blue,  
Royal® Insulated Trim in Granite



**Beauty. Longevity.  
Low maintenance. Done.**

## CURB APPEAL

We have the siding styles, textures and accessories to help you fine tune it, whether your home is a Craftsman, Cape Cod, Colonial or somewhere in between. Our siding with darker shades features innovative Chromatix™ technology color protection to stay rich and true, day after day.

## DURABILITY

Our siding resists color fade and protects your exterior for a very long time, and looks good while doing it. Plus, many of our siding lines are surprisingly green, rivaling cedar in overall sustainability.

## LOW MAINTENANCE

By making our siding virtually impervious to water, you end up with siding that's very easy to take care of and practically maintenance free.

## VALUE

No matter what level of expense is in your comfort zone, we have a siding product that looks great and performs beautifully.

## PEACE OF MIND

Every one of our siding products makes life easier with a great warranty, while contributing to strong resale value.



### Colorsapes® Dark Colors

Redwood	Natural Cedar	Shamrock	Midnight Surf	Granite	Heritage Blue
Ironstone	Cocoa	Wedgewood	Weathered Gray	Marine Blue	Urban Bronze

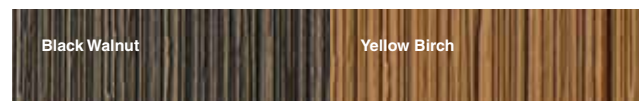
### Colorsapes® Premium Colors

Cypress	Pebble Clay	Storm	Walnut
Tree Moss	Rockslide	Toasted Almond	

### Colorsapes® Traditional Colors

Vintage Cream	Sand	Brownstone	White	Heather	Wicker
Harvard Slate	Linen	Flagstone	Blue Gray	Estate Gray	Clay

### Woodland



### Weathered



Actual siding colors may vary slightly from printed brochure.

# Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combination tool at [RoyalBuildingProducts.com/RoyalColorCombos](https://RoyalBuildingProducts.com/RoyalColorCombos).

## Chromatix™ technology: Imagine sunblock for your siding.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of our siding with Premium and Dark shades.

- Featured in Premium and Dark Colorsapes® shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



## Play with more than color.



To mix and match everything from siding to trim treatments on a variety of home styles (including your own), use our online design tool at [HomePlayByRoyal.com](https://HomePlayByRoyal.com).

### LIVE A B O D E™

For design inspiration and year-round trending ideas and tips, explore our online design magazine at [LiveAbode.com](https://LiveAbode.com).



Haven® D7 in Heather,  
Portsmouth™ D7 Cedar Shingles in Wedgewood,  
Royal® Vinyl Trim in White

haven  
INSULATED SIDING BY ROYAL

**CURB APPEAL TIP:** Neutral colors enhance the presence of a smaller home. Bolder, darker colors make a larger home feel more cozy.

Woodland D45 in Harvard Slate and Ironstone,  
Portsmouth™ D7 Cedar Shingles in Weathered Gray,  
Royal® Vinyl Trim in White

Woodland

**CURB APPEAL TIP:** Use darker shades in windows and trim for a flash of personality.

# Thermal efficiency never looked so good.

Looking to wrap your home in something gorgeous, energy-efficient and low maintenance? Royal Haven® Insulated Siding has the rustically curb-appealing look of authentic woodgrain and the architecturally correct profiles that provide a seamless, flat fit.

Haven's EPS foam helps it insulate better than fiber cement, wood, engineered wood or brick. So it keeps your home quiet and conquers harsh climates. And its composite structure makes it super durable, which keeps you from spending precious time painting or thinking about siding that warps, buckles or sags.

- **1 1/8" board-like composite**
- **Helps straighten walls**
- **Chromatix™ technology color protection featured in Premium and Dark Colorscares® shades**
- **Reduces noise by up to 45%**
- **Helps save money on heating and cooling your home**
- **Industry-leading Double Lifetime Warranty**



#### COLORSCAPES® DARK COLORS:

- Redwood
- Natural Cedar
- Shamrock
- Midnight Surf
- Granite

#### COLORSCAPES® PREMIUM COLORS:

- Cypress
- Pebble Clay
- Storm

#### COLORSCAPES® TRADITIONAL COLORS:

- Vintage Cream
- Sand
- Brownstone
- White
- Heather
- Wicker
- Harvard Slate
- Linen

# Genuine curb appeal, in every color and facet.

Woodland Siding is design versatility and no-worry maintenance wrapped up in an irresistible package. It has the deep shadow lines, longer-length board options and color choices to help you redefine your home exterior. Innovative features like its double nail hem give it the strength and durability to stand up to wear, weather and winds up to 320 km/h. Plus, it redefines easy upkeep, saving you tons of maintenance time over the life of your home.

- **Thickness = .046"**
- **Never needs painting**
- **Chromatix™ technology color protection featured in Premium and Dark Colorscares® shades**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**
- **Offered in 12' and 16' lengths for a more seamless appearance**



#### COLORSCAPES® DARK COLORS:

- Redwood
- Natural Cedar
- Shamrock
- Midnight Surf
- Granite
- Heritage Blue
- Ironstone
- Cocoa
- Wedgewood
- Weathered Grey
- Marine Blue
- Urban Bronze

#### COLORSCAPES® PREMIUM COLORS:

- Cypress
- Pebble Clay
- Storm
- Walnut
- Tree Moss
- Rockslide
- Toasted Almond

#### COLORSCAPES® TRADITIONAL COLORS:

- Vintage Cream
- Sand
- Brownstone
- White
- Heather
- Wicker
- Harvard Slate
- Linen
- Flagstone
- Blue Gray

Woodland 16' is not available in Wedgewood, Weathered Gray, Marine Blue or Urban Bronze.



Royal® Board & Batten in Midnight Surf, Portsmouth™ D7 Cedar Shingles in Flagstone, Zuri® Premium Decking in Chestnut

## Board & Batten

**CURB APPEAL TIP:** Board & Batten works well as a gable accent or door flank. Deeper shades embolden neutral-colored clapboard.

Estate™ D5D in Granite, Portsmouth™ D7 Cedar Shingles in Yellow Birch, Royal® Vinyl Trim in White

## Estate™

**CURB APPEAL TIP:** Choose the siding width and pattern that best matches the size and style of your home.

# A contemporary statement with homespun character.

In a starring role or as a complementary accompaniment, our Board & Batten Siding makes the most of its vertical profile to add dimension and character to any home style. Change-of-pace magnetism is even better when it lasts. Board & Batten is reinforced by rugged weather resistance, long-term durability and year after year of low maintenance.

- **Thickness = .046"; .050" in dark colors**
- **Trending vertical board design with classic, seamless appearance**
- **Never needs painting**
- **Chromatix™ technology color protection featured in Premium and Dark Colorsapes® shades**
- **Industry-leading Double Lifetime Warranty**

### Board & Batten



#### COLORSCAPES® DARK COLORS:

- |               |               |                |
|---------------|---------------|----------------|
| Redwood       | Granite       | Wedgewood      |
| Natural Cedar | Heritage Blue | Weathered Grey |
| Shamrock      | Ironstone     | Marine Blue    |
| Midnight Surf | Cocoa         | Urban Bronze   |

#### COLORSCAPES® PREMIUM COLORS:

- |             |           |                |
|-------------|-----------|----------------|
| Cypress     | Walnut    | Rockslide      |
| Pebble Clay | Tree Moss | Toasted Almond |
| Storm       |           |                |

#### COLORSCAPES® TRADITIONAL COLORS:

- |               |               |             |
|---------------|---------------|-------------|
| Vintage Cream | Heather       | Flagstone   |
| Sand          | Wicker        | Blue Gray   |
| Brownstone    | Harvard Slate | Estate Gray |
| White         | Linen         | Clay        |

# Timeless presence and effortless endurance from day one.

Estate™ Siding is a beautiful combination of presence, light, shadow, texture and UV-resistant color—differentiating itself with our widest assortment of dark shades and uniquely appealing styles, including Colonial Beaded. It's a true long-term investment that raises your home's profile, bolsters its resistance to all kinds of wear and weather, while virtually eliminating upkeep over the long haul.

- **Thickness = .044"**
- **Our widest collection of dark shades**
- **Never needs painting**
- **Chromatix™ technology color protection featured in Premium and Dark Colorsapes® shades**
- **Industry-leading Double Lifetime Warranty**



#### COLORSCAPES® DARK COLORS:

- |               |               |                |
|---------------|---------------|----------------|
| Redwood       | Granite       | Wedgewood      |
| Natural Cedar | Heritage Blue | Weathered Grey |
| Shamrock      | Ironstone     | Marine Blue    |
| Midnight Surf | Cocoa         | Urban Bronze   |

#### COLORSCAPES® PREMIUM COLORS:

- |           |                |
|-----------|----------------|
| Storm     | Rockslide      |
| Walnut    | Toasted Almond |
| Tree Moss |                |



Residential D5 in Brownstone,  
Portsmouth D7 Cedar Shingles in Tree Moss,  
Royal® Vinyl Trim in Linen

Royal® Crest D4D in Pebble Clay (top) and in Harvard Slate (bottom),  
Royal® Vinyl Trim in Linen,  
Royal® Louvered Shutter Panels in Pine

## Residential

## Royal® Crest

**CURB APPEAL TIP:** Dare to mix different siding styles and textures. It adds depth and visual interest.

**CURB APPEAL TIP:** Add trim with light ornamentation for a subtle finish. Go bolder with contrasting shutters and a wider trim style.

# It makes natural wood presence and low upkeep look easy.

Residential Siding is a beautiful combination of curb-appealing woodgrain texture, UV-resistant color and durability. It's designed to resist wear and tear, and stand up to wind, rain and snow, year after year. Plus, it's available in some of the darkest colors in this price range, and styles that include a triple 3" that displays a classic wood look.

- **Thickness = .042"**
- **Wide selection of popular colors**
- **Never needs painting**
- **Chromatix™ technology color protection featured in Premium Colorsapes® shades**
- **Industry-leading Double Lifetime Warranty**



**COLORSCAPES® PREMIUM COLORS:**

- Cypress
- Pebble Clay

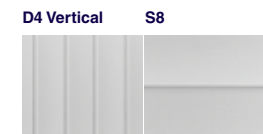
**COLORSCAPES® TRADITIONAL COLORS:**

- |                 |                 |               |
|-----------------|-----------------|---------------|
| ● Vintage Cream | ● Heather       | ● Flagstone   |
| ● Sand          | ● Wicker        | ● Blue Gray   |
| ● Brownstone    | ● Harvard Slate | ● Estate Gray |
| ● White         | ● Linen         | ● Clay        |

# Reflect your taste. Preserve your budget.

Royal® Crest Siding takes the gorgeous aura of real woodgrain, adds durability and subtracts maintenance hassle. It's designed to be the perfect foil for wear, tear, wind, rain and snow, year after year. While this is our most economical siding, it comes with a premium, partial roll-over hem, not always found in other siding brands. It's available in a wide range of popular colors and profiles, stands up to harsh weather and doesn't flake, chip, rot or sag.

- **Thickness = .040"**
- **Our broadest array of profile choices**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



**COLORSCAPES® PREMIUM COLORS:**

- Cypress
- Pebble Clay

**COLORSCAPES® TRADITIONAL COLORS:**

- |                 |                 |               |
|-----------------|-----------------|---------------|
| ● Vintage Cream | ● Heather       | ● Flagstone   |
| ● Sand          | ● Wicker        | ● Blue Gray   |
| ● Brownstone    | ● Harvard Slate | ● Estate Gray |
| ● White         | ● Linen         | ● Clay        |



Portsmouth™ D7 and Hand-Split Shake in Redwood,  
Estate™ D5 in Wicker,  
Royal® Vinyl Trim in White

**PORTSMOUTH™**  
SHAKE & SHINGLES  
BY ROYAL

**CURB APPEAL TIP:** Hand-Split Shake lends rustic ambience to Craftsmans. Half Rounds create a Victorian feel.

Cedar Renditions Design Series 6" Siding in Cedar Bark

**CEDAR RENDITIONS**  
BY ROYAL™

**CURB APPEAL TIP:** Aluminum accents in natural wood tones create a distinctive look and unforgettable design story.

# Engineered with deep texture and low maintenance.

Color, texture, depth, emotion, form and function all come together in Portsmouth™ Shake & Shingles Siding. Richly realized in warm Cedar, rustic Hand-Split Shake and charming Half Round accents.

Elegant, quaint, heart-tugging, down-to-earth: our Portsmouth Shake & Shingles Siding is available in every variety of curb appeal. The best part: our dramatic color and style options carry near-zero maintenance drama. Portsmouth doesn't warp, buckle or sag, and comes with a Lifetime Limited Warranty.

- **Deep, dramatic, realistic natural cedar texture**
- **Never needs painting**
- **UV-stabilized polymers protect against fading**
- **Lifetime Limited Warranty**



**COLORSCAPES® DARK COLORS:**

- Redwood
- Natural Cedar
- Shamrock
- Midnight Surf
- Granite
- Heritage Blue
- Ironstone
- Cocoa
- Wedgewood
- Weathered Grey
- Marine Blue
- Urban Bronze

**COLORSCAPES® TRADITIONAL COLORS:**

- Vintage Cream
- Sand
- Brownstone
- White
- Heather
- Wicker
- Harvard Slate
- Linen
- Flagstone
- Blue Gray
- Sterling
- Soft Maple

**COLORSCAPES® PREMIUM COLORS:**

- Cypress
- Pebble Clay
- Storm
- Walnut
- Tree Moss
- Rockslide
- Toasted Almond

**WOODLAND**

- Black Walnut
- Yellow Birch

**WEATHERED**

- Sandalwood
- Gray Moss

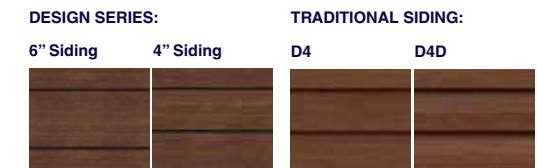
S7 not available in Weathered or Woodland colors.  
D5 only available in White, Sterling, Sand, Harvard Slate, Pebble Clay, Cypress, Storm and Toasted Almond.  
Half Rounds only available in White, Linen, Sand and Pebble Clay.  
Hand-Split: See the Royal® Product Directory for color availability.  
Urban Bronze and Rockslide will be available in Spring of 2019.  
Actual siding color may vary slightly from printed brochure.

# Aluminum siding: where streamlined becomes showstopping.

Cedar Renditions Design Series is as contemporary as siding gets—combining sturdy contemporary wood aesthetics, solid colours and a distinctly streamlined presence with the durability of thicker gauge aluminum siding. Which makes it a knockout and a no-brainer for any project.

It enhances the curb appeal of any home: as a subtle or dramatic contrast that complements a broad array of exteriors, including Board & Batten, Shingle and Stone.

- **Features a wide reveal and a thicker gauge 6" and 4" siding**
- **Modern, streamlined look**
- **Seamless overlapping notch to achieve longer length**
- **Residential and light commercial applications**
- **Compatible with Cedar Renditions accessories**
- **Available siding profiles: Design Series 6" and 4", D4 and D4D**



**PREMIUM COLOURS\*:**

- Riverwood
- Timberline

**SOLID COLOURS:**

- Ironstone
- Charcoal
- Gray

**TRADITIONAL COLOURS:**

- Amberwood
- Cedar Bark
- Charwood
- Spanish Moss\*\*

\*These colours are only available in Design Series 6" siding and some accessories. These are multi-toned colours offering a range to achieve a random and natural appearance.

\*\*This colour is not available in Design Series 6" and 4" siding.





# Our best siding: enduring character, beauty and strength.

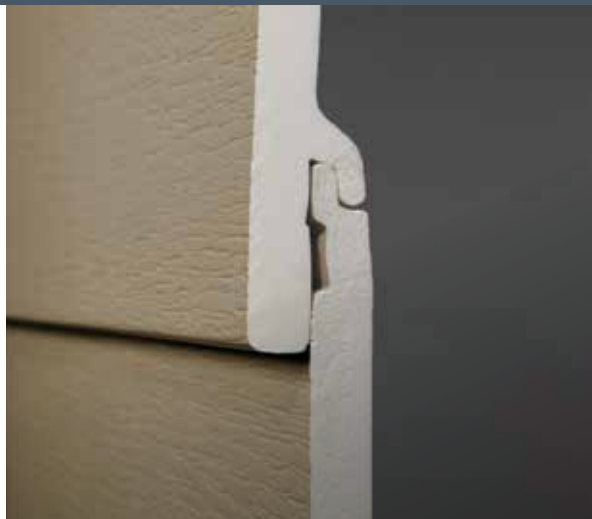
From seamless beauty to low maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood's maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect's awesome, virtually maintenance-free looks never quit.

**Features include:**

- 3/8" solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec® coating keeps colors beautiful
- Backed by a 25-year color protection warranty



**It performs as flawlessly as it looks.**

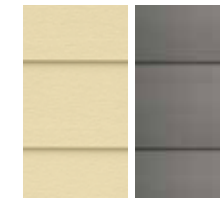
Celect's patented interlocking joints\* keep moisture out and almost completely eliminate seams, doing away with gaps and wavy lines and keeping boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.

\*Patent No: US 8,402,707 B2 (2013)



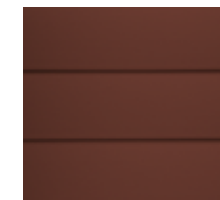
Celect® 7" Clapboard in Wrought Iron,  
Celect® Trim in River Rock

**A full range of shapes and finishes unaffected by weather and time.**



**7" Clapboard & 7" Smooth Clapboard**

Beautiful, dimensional evidence of Celect's seamless curb appeal, weather defiance and maintenance freedom.



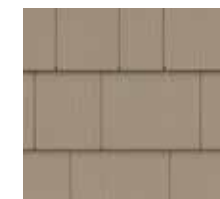
**5" Smooth Clapboard**

New to our lineup, our smooth boards match the finish of genuine cedar to create a traditional look, and highlight the architectural features of virtually any home.



**Board & Batten**

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.



**7" Shake**

Drape your whole exterior in its authentically rustic depth and emotion. Or use it as a powerful accent to tie together other aspects of your exterior.

**CELECT'S GORGEOUS COLORS ARE VERSATILE AND FADE-DEFYING:**

- |                |             |              |                |
|----------------|-------------|--------------|----------------|
| ● Latte        | ● Oceana    | ● River Rock | ● Castle Stone |
| ● Carriage Red | ● Chocolate | ● Grove      | ● Wrought Iron |
| ● Willow       | ○ Frost     | ● Coastline  | ● Pine Brook   |
| ● Shale        | ● Pottery   | ● Chestnut   |                |

Play with color, style and design at:  
[HomePlayPrime.com](http://HomePlayPrime.com)

Celect features a full line of cellular composite accessories.

**HomePlay™ Prime**





Portsmouth™ D7 Shake in Wedgewood and Sand,  
Royal® Vinyl Trim in White

Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™



ROYAL® TRIM & MOULDINGS

ROYAL® VINYL SIDING

CELECT® CELLULAR COMPOSITE SIDING



HAVEN® INSULATED SIDING

ROYAL® SHUTTERS, MOUNTS & VENTS



ZURI® PREMIUM DECKING

CEDAR RENDITIONS™ ALUMINUM SIDING

PORTSMOUTH™ SHAKE & SHINGLES



Royal® Building Products

1.855.ROYAL85

For product warranty details, please visit  
RBPWarranty.com

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